

# CATALOGUE AND EXHIBITION GUIDE MAP

International  
Exhibition

**ARCHITECTURAL BUILDING WEEK**  
**25-28 FEBRUARY 2020**

**DEADLINE 30.01.2020**

## Online Catalogue\*

Catalogue entry

1. Company information (name, address, phone, fax, e-mail, website).

2. Catalogue entry (Presentation of the company in Bulgarian and English)

Requirements: the presented text should not be more than 600 symbols in Bulgarian and English

3. Trademark (logo)

Requirements: file format (raster - jpg), size 240x140 px, resolution 300 dpi, RGB

Note: The materials for the catalogue should be sent by e-mail or submitted on a data carrier

**\* The catalogue entry is included in the registration fee.**

## Guide map

The guide map contains: the plan of the halls, an alphabetical list of exhibitors, and advertisements.

Guide map dimensions:

A2 594 mm wide, 420 mm high

A3 420 mm wide, 297 mm high

Advertising options

- Box advert (143x100 mm) 400,00 €
  - Box advert (69x100 mm) 300,00 €
  - Box advert (143x48 mm) 300,00 €
  - Trademark \* 150,00 €
  - Printed on the stand in the hall layout and in the list of exhibitors
- \* only valid for companies with a minimum stand size of 24 m<sup>2</sup>

Requirements: file format (vector - cdr, eps; raster - pdf, tif), resolution 300 dpi, CMYK

*Note: The materials for the guide map should be sent by e-mail or submitted on a data carrier*

SUM (EUR): \_\_\_\_\_

20% VAT (EUR): \_\_\_\_\_

TOTAL (EUR): \_\_\_\_\_

Company name:

Contact Person:

Place and Date:

Authorised signature / stamp: